

**Behavioral Health Consortium
Changing Perception & Stigma Sub-Committee
Agenda**

Thursday, February 28th, 2019

1:00-2:30 PM

Buena Vista, New Castle, DE

Our Year One Goals

We should be looking to finalize by Labor Day 2019

Barriers: Cultivate relationships with business community
Task/Activity: Educate public officials and community leaders
Support and implement "Project Purple"
Increase awareness and use of HelpsHereDE.com

Attendees:

Dave Humes (co-chair)
Sam Davis
Beth Jeker
Mike Gavula
Steve Gonzer
Emily Vera
Maia Michael
Kim Jones
Sydney Garlick (staff)

Welcome / Introductions:

Mr. Dave Humes called the meeting to order at 1:08pm. Discussed rearranging the meeting agenda due to absences.

Minutes approval:

Previous meeting minutes were approved.

Agenda Items:

1) Cultivate employers to support those in recovery (George):

- a. Working on locating and building a list of employers who support people in recovery
- b. Still need to work on reaching out to employers

2) NAMI conference as follow up (Josh):

- a. Although Dr. Thomas was not in attendance, he provided information about the NAMI Conference

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- i. The 2019 Inspiring Hope Conference will be on Oct 10, 2019 at the Chase Center in Wilmington. This conference focuses on a variety of MH and addiction related topics. All designed to inspire hope in the participants. Last year the conference drew approx 400 participants: those living with mental illness or in various stages of recovery, healthcare professionals, educators, police officers, correctional officers, courts personnel and more. This early in the planning process we have lots of options to support the work of this committee. We welcome seminar proposals, exhibitors or presentations. This can be on a variety of topics and can directly support the work of the committee as well (awareness, stigma reduction, Narcan training, Project Purple, work force issues, etc). We are open to doing what we can to support this important work. People can reach out directly to me.
- b. Conference has a call for proposals and is open to all topics
- c. This conference could be coordinated with Project Purple which has their kick-off at the end of August
- d. Scholarships are available to those in recovery to attend the conference

3) Project Purple (Lisa):

- a. Want to have a state-wide event this year
 - i. Interested in gaining more support in New Castle County in the form of partners and subcommittee members in NCC
 - ii. Partnership with Project Purple includes MOU to establish consistency in logos and branding and about \$1,000 to cover the cost
 - 1. Interest from some committee members but need to confirm with respective organizations
 - iii. Idea was presented to have BHC provide some funding to support Project Purple event
 - 1. Last year the event cost \$75,000; they received \$50,000 from outside sources and had to cover the rest themselves
 - 2. Need to determine how many funds are available at the BHC before submitting a formal letter

4) Recovery month as follow up from Project Purple (Sam):

- a. Provided informational material about the prospect of a strategic partnership between Project Purple, Sussex County Health Coalition and New Castle County to have Wellness Events Across Campuses
 - i. The Wellness Events would be week-long events where there would be various health entities providing information
 - 1. Possibility of working with bridge clinic to do pop-up clinics on some of the days
 - 2. Possibility of working You Matter Delaware
 - ii. Also want to build a partnership with local businesses to have purple themed items to demonstrate solidarity

5) Educating public officials (Dave):

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- a. Need to educate legislators on these issues
 - i. Items that need to be determined:
 - 1. What will be presented from the changing perceptions and stigma frame?
 - a. Possibly of 2/3 SUD and 1/3 MH
 - b. insurance gap (those who make too much for Medicaid but cannot afford insurance)
 - c. idea of having a panel with people from differing perspectives (those in recovery, providers etc.)
 - 2. The time frame (possibly April/ early May)
 - a. Proposal of a 2 hour limit
 - 3. If this should be done with a legislative committee
 - a. This would work to ensure that there were no scheduling conflicts which would maximize potential participation

6) Announcement:

- a. March is Problem Gambling Awareness Month
 - i. Steve Gonzer provided a flyer on the 3rd Annual Problem Gambling Awareness Conference is on March 22nd at the Hilton Wilmington/Christiana, 100 Continental Dr. Newark, DE 19713

7) Public Comment

8) Goods of the Order – final remarks

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